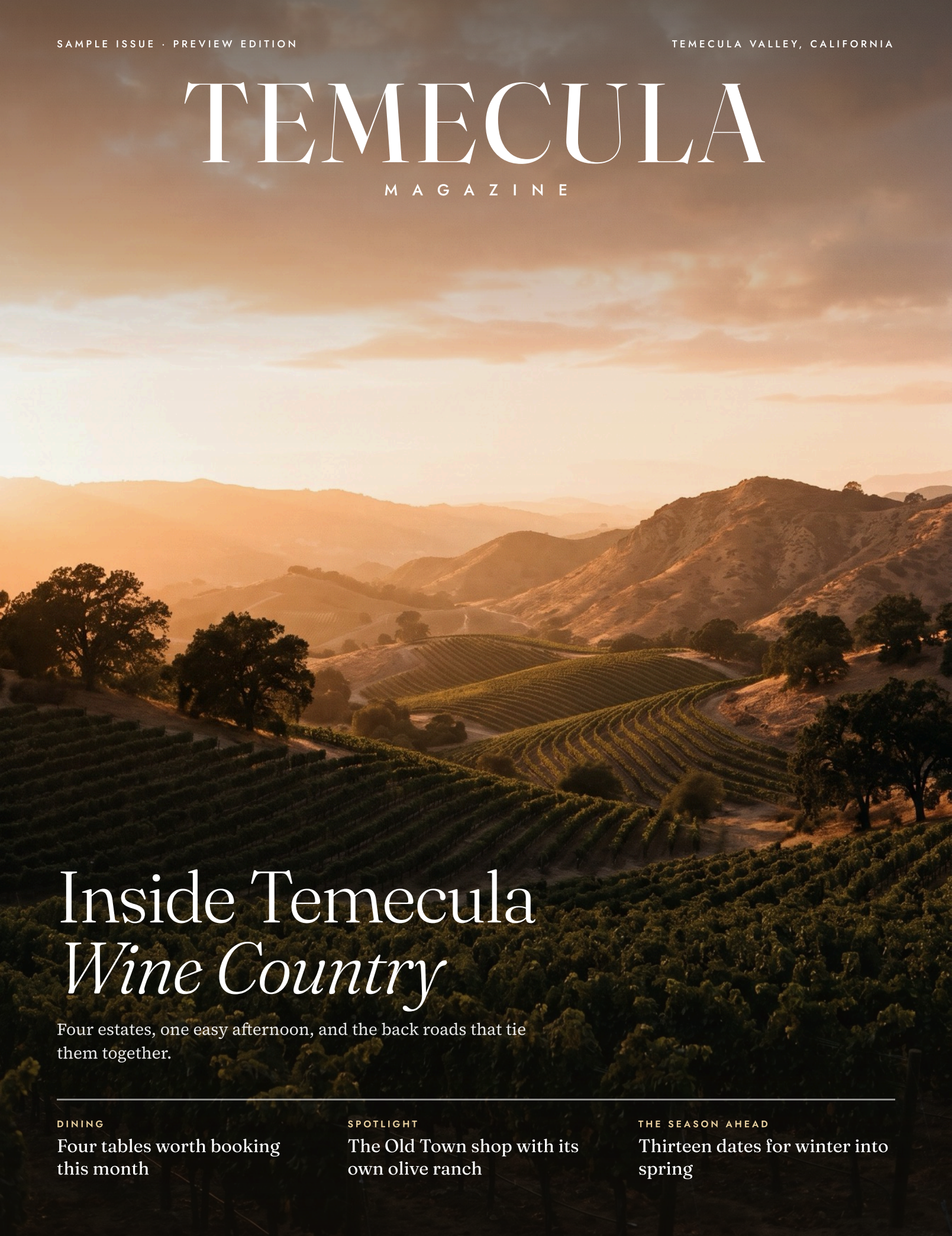
SAMPLE ISSUE · PREVIEW EDITION

TEMECULA VALLEY, CALIFORNIA

TEMECULA

MAGAZINE



Inside Temecula *Wine Country*

Four estates, one easy afternoon, and the back roads that tie them together.

DINING

Four tables worth booking this month

SPOTLIGHT

The Old Town shop with its own olive ranch

THE SEASON AHEAD

Thirteen dates for winter into spring

An afternoon among *the vines*

Temecula Valley's tasting rooms gather along two easy routes, Rancho California Road and the De Portola Wine Trail. Start with these four estates. Each has a restaurant on the property, so the afternoon can run as long as you like.

Illustrative image · not a specific winery



SAMPLE ADVERTISEMENT

Alder & Stone

KITCHENS

The kitchen you keep *meaning* to build.

Custom cabinetry, stone and lighting, designed and installed by one local team. Book a complimentary design visit at our Temecula showroom.

BOOK A DESIGN VISIT

(951) 555-0142



FOUR TO KNOW

South Coast Winery Resort & Spa

RANCHO CALIFORNIA ROAD

A tasting room surrounded by 63 acres of vines, with vineyard villas, the GrapeSeed Spa and The Vineyard Rose Restaurant all on one property.

Wilson Creek Winery & Vineyards

RANCHO CALIFORNIA ROAD

Gerry and Rosie Wilson started this winery in 1996 and the family still runs it. It is best known for its Almond Sparkling Wine.

Ponte Winery

RANCHO CALIFORNIA ROAD

Farming its vineyards since 1984, with the winery opening in 2003. Lunch is outdoors at The Restaurant at Ponte, and a 90-room inn sits next door.

Leoness Cellars

DE PORTOLA WINE TRAIL

Estate-grown wines from co-founders Gary Winder and Mike Rennie, a hilltop tasting room above the Rolling Hills vineyard, and alfresco dining.

PLAN YOUR DAY

Three of the four share Rancho California Road, so they pair easily; Leoness is on the De Portola Wine Trail. Check each winery's website for hours and reservations, and arrange a driver.

Editorial selection. These businesses have not paid for placement and are not affiliated with this sample issue.



Solstice

PILATES STUDIO

Stronger, taller, calmer — in fifty minutes.

TRY A FIRST CLASS

Reformer & mat · (951) 555-0117

AD SPACE AVAILABLE

Quarter page

3.6 × 4.85 in

$350

PER ISSUE · PRELIMINARY

RESERVE THIS SPACE

SAMPLE ADVERTISEMENT



BEST OF TEMECULA DINING

Four tables *worth booking*

1 The Goat & Vine

OLD TOWN · 2ND STREET

A scratch kitchen built around a stone hearth, where the team starts on bread and pizza dough at 3 a.m. No reservations; join the waitlist.

2 1909

OLD TOWN · FRONT STREET

Named for the year its building was rebuilt after a 1908 fire. Once a rough saloon, now a stop for handcrafted cocktails, craft beer and brunch.

3 EAT Marketplace

OLD TOWN · FRONT STREET

Founder and chef Leah Di Bernardo's farm-to-table eatery, café and bakery, with a menu built on relationships with local growers.

4 Small Barn

OLD TOWN · FRONT STREET

Dan and Cathy Gibson's modern bistro, which sets out to honor "the bounty of the wine country" in a historic Old Town building.

LOCAL BUSINESS SPOTLIGHT

Pressed *close to home*



Illustrative image

Temecula Olive Oil Company has been family-owned since its founding in 2001, and its original shop and tasting room is still on Old Town Front Street. The olives are grown and cold-pressed in California. At its Olive View Ranch in Aguanga, the company says, "We run all of our farm equipment on olive oil and have a zero-waste operation." Taste the oils and vinegars in Old Town, or book a ranch tour.

Visit 28653 Old Town Front St. · temeculaoliveoil.com
Editorial selection; not a paid placement.

AD SPACE AVAILABLE

Half page

7.375 × 4.85 in

$650

PER ISSUE · PRELIMINARY

RESERVE THIS SPACE

LOCAL DEALS

Clip, tap *& save*

These offers are design concepts with invented businesses, shown so advertisers can see how a deal looks in print. They are not real promotions.



Honeywren Bakery

BAKERY & CAFÉ

Free coffee

with any pastry, weekdays before 10 a.m.

Concept only. One per guest. Example expiry 12/31.



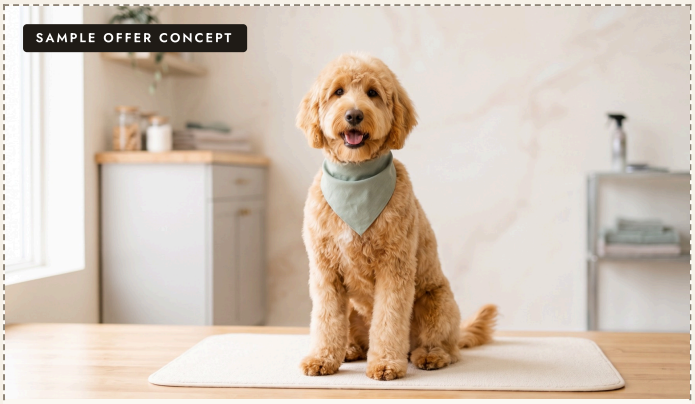
Poppy Hill Car Wash

AUTO CARE

$10 off

the full-service wash and interior detail.

Concept only. Bring this page. Example expiry 12/31.



Rancho Paws Grooming

PET CARE

20% off

your dog's first full groom.

Concept only. New clients. Example expiry 12/31.

DEAL SPACE AVAILABLE

Your offer here

Coupon · 3.6 × 3.6 in

RESERVE THIS SPACE

Your offer *belongs here.*

PROPOSED REACH: 10,000 TEMECULA HOUSEHOLDS
FREE BASIC AD DESIGN INCLUDED

ADVERTISE IN TEMECULA MAGAZINE

Made to be *noticed*

Shown reduced. Full page $1,200 (see pages 4 and 8) · Half page $650 · Quarter page $350 · Back cover by quote. Preliminary rates, subject to approval.



SAMPLE ADVERTISEMENT

Sagebrush

OUTDOOR LIVING

Spend more of the year *outside.*

Patios, pools and planting designed as one space. Free on-site consultation and a 3-D plan before you commit.

FREE CONSULTATION

(951) 555-0155

HALF PAGE · 7.375 × 4.85 IN

$650



SAMPLE ADVERTISEMENT

Elowen

SKIN & WELLNESS

Skin that looks rested, even when you aren't.

BOOK A CONSULTATION

(951) 555-0131

QUARTER PAGE · 3.6 × 4.85 IN

$350



SAMPLE ADVERTISEMENT

Vine & Cinder

KITCHEN

Wood fire, local produce, a long wine list.

RESERVE A TABLE

Dinner nightly · (951) 555-0179

QUARTER PAGE · 3.6 × 4.85 IN

$350



THE SEASON AHEAD

What's on, *winter into spring*

Illustrative image

Nov 15 — SUNDAY

Pechanga Pu'éska Mountain Day

CIVIC CENTER · 4:30 P.M.

A City holiday marked with the Pechanga Tribe, honoring native culture and the protection of Pu'éska Mountain.

Nov 19 — OPENS

Peltzer Ice Rink

PELTZER FARM & WINERY · WINE COUNTRY

A seasonal outdoor rink with real ice beside the farm and winery, running into January.

Nov 20 — THROUGH NOV 29

The Nutcracker

OLD TOWN TEMECULA COMMUNITY THEATER

Inland Valley Classical Ballet Theatre's full-length holiday ballet, on selected dates.

Nov 30 — MONDAY

Christmas Tree Lighting

TEMECULA DUCK POND · 7 P.M.

The City's tree lighting ceremony, with festive music, seasonal treats and a visit from Santa.

Dec 3 — THURSDAY

Holiday Taste of Old Town

OLD TOWN · 5 P.M.

A self-guided evening tasting stroll through Old Town businesses, with live music along the way.

Dec 4 — FRIDAY

Santa's Electric Light Parade

JEFFERSON AVE INTO OLD TOWN · 7 P.M.

The City's illuminated holiday parade of floats and festive entries.

Dec 5 — THROUGH DEC 13

A Christmas Carol, The Musical

OLD TOWN TEMECULA COMMUNITY THEATER

A musical staging of the Dickens holiday story.

Dec 31 — THURSDAY

New Year's Eve Grape Drop

CIVIC CENTER QUAD · DROP AT 9 P.M.

Live music, food and a drone show with an animated grape drop.

Jan 8 — THROUGH JAN 10

Pechanga Pow Wow

SUMMIT EVENTS CENTER · PECHANGA

Three days of dance and drum performances, Native American food and artisan crafts.

Feb 6 — AND FEB 7

Barrel Tasting

TEMECULA VALLEY WINERIES · 11 A.M.

A self-guided weekend across more than thirty wineries, sampling wine from the barrel.

Mar 5 — THROUGH MAR 21

The Wizard of Oz

OLD TOWN TEMECULA COMMUNITY THEATER

The stage musical of L. Frank Baum's tale, over three weekends.

Mar 6 — SATURDAY

Wine Festival & Chocolate Decadence

PECHANGA · 1 P.M.

An afternoon of wine, chocolate and food, with an auction benefiting Habitat for Humanity Inland Valley.

Apr 30 — AND MAY 1

Temecula Rod Run

OLD TOWN FRONT STREET

Save the date: a Friday night cruise, then a Saturday classic car show and shine.

EVERY WEEK Old Town Temecula Farmers Market, Saturday mornings on 6th Street. Jazz at The Merc, most Thursdays at 7:30 p.m.

Dates as listed by the City of Temecula, Visit Temecula Valley and event organizers on November 10, 2026. Details change; check with the organizer before you go. Editorial listings, not paid placements.

SAMPLE ADVERTISEMENT



LARKMOOR HOME

FURNITURE & INTERIOR DESIGN

Rooms worth *coming home to.*

Furniture, lighting and rugs chosen by designers, with complimentary in-home styling on whole-room orders. Visit the showroom or book a consultation.

BOOK A DESIGN CONSULTATION

Showroom open daily · (951) 555-0188 · Temecula



Illustrative image

HOME & GARDEN

Plant now, *relax later*

If a lower-water yard is on your list, this is the season to start. The Theodore Payne Foundation calls fall and winter the ideal times to plant California natives: cool temperatures and shorter days reduce transplant stress, and seasonal rains reduce the need to water.

Drought-tolerant does not mean plant-and-forget. Most natives take one to three years to establish. Until then, check the soil three to four inches down and water deeply when it is dry, including after light winter rain. Skip soil amendments and fertilizer, and spread three to four inches of mulch, kept clear of stems.

For ideas, Rancho California Water District's demonstration garden on Winchester Road is open to the public, with a map for self-guided tours. Removing lawn? A regional turf replacement rebate is listed at socalwatersmart.com; apply before you start work.

FIVE TO PLANT THIS SEASON

Toyon
Heteromeles arbutifolia
Evergreen shrub; red winter berries feed songbirds.

Deer grass
Muhlenbergia rigens
Dense bunchgrass with tall summer flower spikes.

White sage
Salvia apiana
Aromatic gray-white foliage; favored by bumblebees.

'Ray Hartman' California lilac
Ceanothus 'Ray Hartman'
Fast-growing, with fragrant blue flower clusters.

California buckwheat
Eriogonum fasciculatum
A butterfly magnet, useful for erosion control.



SAMPLE ADVERTISEMENT

Fieldstone

SHUTTERS & SHADES

Light, exactly *how you like it.*

Custom shutters, shades and drapery measured and fitted in your home. Free in-home consultation and professional installation.

FREE CONSULTATION

(951) 555-0162



Marigold Lane

FLORIST

Garden-style flowers for weddings, tables and Tuesdays.

ORDER FOR DELIVERY

Same-day in Temecula · (951) 555-0168

AD SPACE AVAILABLE

Quarter page

3.6 × 4.85 in

$350

PER ISSUE · PRELIMINARY

RESERVE THIS SPACE



Juniper & Rye

BARBERSHOP

Sharp cuts, hot-towel shaves, no rush.

BOOK A CHAIR

Walk-ins welcome · (951) 555-0149



Copperleaf

ANIMAL HOSPITAL

Gentle care for the whole furry household.

NEW PATIENT VISIT

Open six days · (951) 555-0173

AD SPACE AVAILABLE

Full page

8.375 × 10.875 in, full bleed

$1,200

PER ISSUE · PRELIMINARY

RESERVE THIS SPACE



SAMPLE ADVERTISEMENT

Harlow & Reyes

REAL ESTATE

Thinking about your *next* address?

Two local agents, one plan for your sale. Ask for a no-obligation home valuation and a neighborhood market report.

REQUEST A VALUATION

(951) 555-0126



SAMPLE ADVERTISEMENT

Brightwater

DENTAL STUDIO

A calmer kind of *dentist.*

Family and cosmetic dentistry in an unhurried studio. Evening appointments and a welcome visit for new patients.

BOOK A WELCOME VISIT

(951) 555-0137

AD SPACE AVAILABLE

Half page

7.375 × 4.85 in

$650

PER ISSUE · PRELIMINARY

RESERVE THIS SPACE



Quiet Mesa

YOGA

Slow down. Breathe. Start where you are.

TRY A FIRST CLASS

All levels · (951) 555-0115



Tidewell

POOL CARE

A clear pool every week, without lifting a net.

GET A SERVICE QUOTE

Weekly service & repairs · (951) 555-0158

TEMECULA
MAGAZINE

ADVERTISE WITH US

Your neighbors are *reading this page.*

Temecula Magazine pairs local stories with local advertising, mailed to Temecula homes and published online. The gray boxes in this issue are spaces still open.

$1,200	$650	$350	Quote
FULL PAGE	HALF PAGE	QUARTER PAGE	BACK COVER

10,000 Temecula households

Proposed launch distribution

Print + digital

Every ad runs in both

Free basic ad design

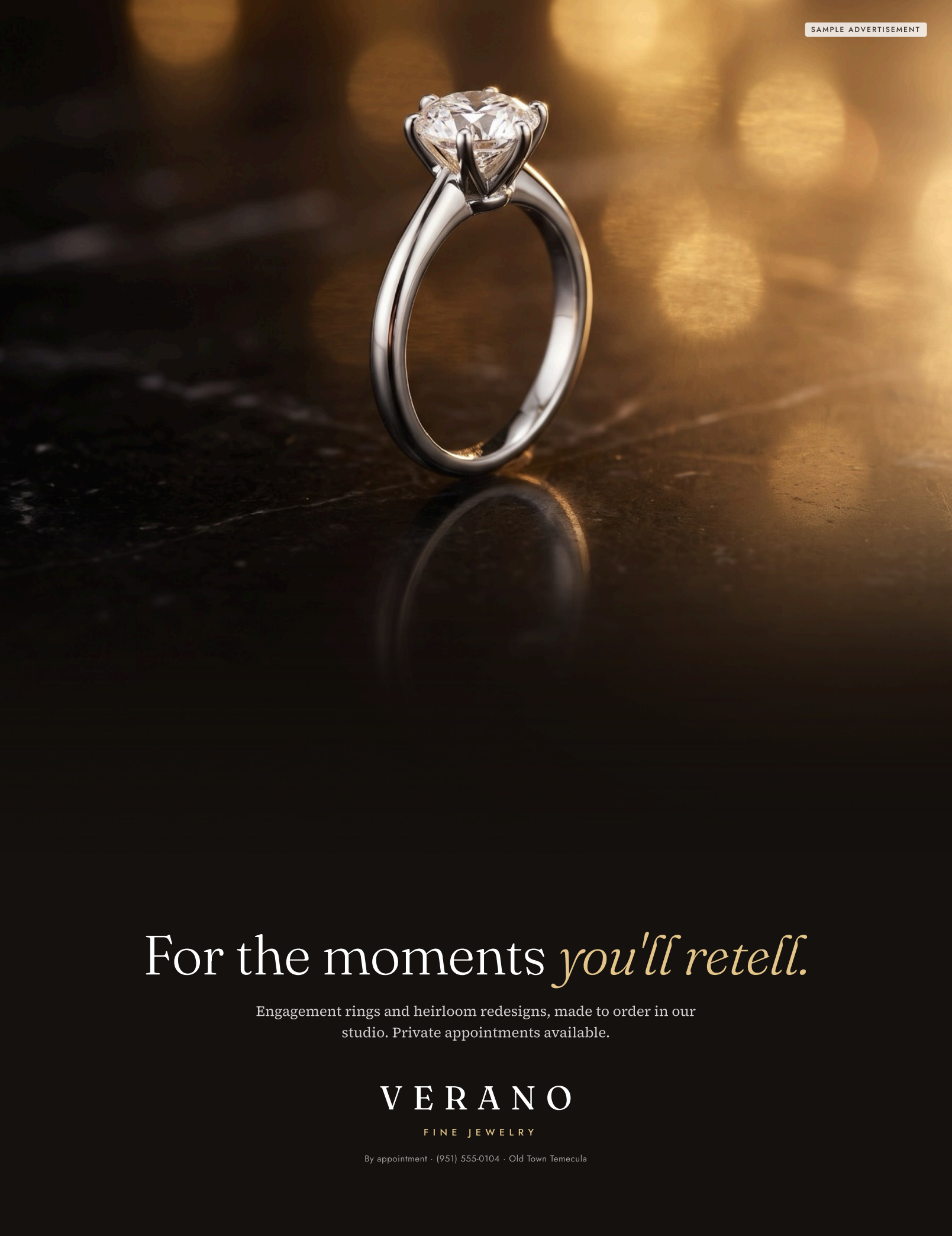
From your logo, photos and offer

RESERVE YOUR SPACE

advertise@temeculamagazine.com

Placeholder contact · to be confirmed. Pricing and distribution are preliminary and subject to approval.

SAMPLE ADVERTISEMENT



For the moments *you'll retell.*

Engagement rings and heirloom redesigns, made to order in our studio. Private appointments available.

VERANO

FINE JEWELRY

By appointment · (951) 555-0104 · Old Town Temecula